



KINGSTON FRONTENAC
ANTI-VIOLENCE COORDINATING COMMITTEE

Working together to end violence



POST-PROJECT REPORT

Submitted to the KFACC Steering Committee by the DTVC Coordinator

June 2010

Background

Following the success of the 2009 run of the "Direct This!" Video Contest¹, KFACC elected to repeat the contest for the 2009-2010 school year. Most elements of the project were maintained, with a few notable modifications:

- The subject was narrowed from the broader concept of "Healthy Relationships" to a more specific "Violence Against Women."
- Efforts were made to reduce the amount of hours the Project Coordinator would need to manage the contest.
- Significant progress was made in inclusion of the French language secondary schools in the Kingston Frontenac community.

Implementation

In September 2009, consultant Francis Wooby was engaged again to coordinate the contest in conjunction with a designated co-coordinator from Sexual Assault Centre Kingston, as well as a "Direct This!" Working Group, comprising the majority of members from the previous contest's **Healthy Relationships Video Contest Working Group**, minus Jacqueline Mallory of the Limestone District School Board, and with the addition of Annie Brisson of KIH and Kim Purton/Annie Chau of SAC Kingston.

The Coordinators, with assistance from the "Direct This!" Working Group:

- ✓ established contacts at the eligible schools to help them promote and administrate the contest;
- ✓ developed the administrative and promotional materials needed;
- ✓ administrated the contest collecting and processing entries;
- ✓ negotiated funding with the KFACC Steering Committee;
- ✓ selected and organized the panel of expert judges who chose the winners; and,
- ✓ organized and held the awards ceremony to present prizes to the winners.

¹ See HRVC Post Project Report of June 2009

Results

The second run of “Direct This!” received a positive response, with 33 entries submitted from six² of the eligible 15 schools, including three French language entries.

The contest judges³ convened in mid-April to choose three winners in each category, and select Honourable Mentions⁴.

Roughly 100 people turned out to attend the May 10, 2010 awards ceremony hosted at Regiopolis-Notre Dame, and MC’ed by K-Rock radio personalities Sarah Crosbie and Sideshow. Someone was on hand to accept the award for each winner and Honourable Mention. Members of the press were in attendance as well, leading to a full-length story in EMC Kingston, and features on CFRC Radio and TVCogeco.

Issues & Recommended Next Steps

A number of issues arose throughout 2010 “Direct This!” Video Contest. These are outlined below, along with the Coordinator’s recommendations on how to capitalize on the opportunities/resolve the problems during the next steps, should KFACC decide to continue the project.

Coordinator Hours

The Sexual Assault Centre Kingston donated approximately 70 hours of project management time to support the DTVC Project Coordinator and help reduce costs. With these resources, plus the involvement of the Working Group, Coordinator Hours came to 169.40 (\$5, 925)—more than twice the amount of hours/funds allotted for in the budget. Adding the donated time, it comes to 239.40 hours (\$8,379). This wide discrepancy between actual hours needed for project implementation and the compensation offered has to be reconciled. This can be done by reducing the scope of the project, increasing payment for coordination or by shifting responsibility entirely to a volunteer basis.

² Loyalist Collegiate and Vocational Institute, Sydenham High School, Regiopolis-Notre Dame Catholic High School, Holy Cross Catholic Secondary School, École secondaire catholique Marie-Rivier, and École secondaire publique Mille-Îles

³ Anthony Agostino, Viva Productions; Dr. Wendy Craig, Queen’s Psychology; Margot Coulter, Queen’s Human Rights/KFACC; Christiane LaFleche, Member-at-Large; Annie Brisson, KIH

⁴ See Appendices

→ NEXT STEPS

- The Steering Committee and/or KFACC must consider:
 - reducing the scope of the project
 - shifting to an entirely voluntary basis for planning and implementation of the project; or,
 - increasing payment for the Coordinator position.

School Contacts

In order to overcome last year's lack of response/engagement from the contacts KFACC managed to establish at each school, the Working Group suggested and tried to create small groups or committees of students and teachers at each school to promote and administrate the contest. This was not received well by any teachers, all stating that it would be more work than it would be worth trying to create and manage such groups, and that a single staff contact was indeed the best mechanism to use which is what KFACC ended up doing. However, like in 2009, this single-contact approach yielded limited success, with some schools not responding to contest organizers at any point, passing on information to the students, etc.

→ NEXT STEPS

- Consider assigning one or more schools to a KFACC (or working group, if one is created) member, who would be responsible for weekly contact and follow-up with contacts there regarding the running of the contest.
- Meet with all school contacts face-to-face at least once prior to the contest opening.

Awards Night Attendance

Despite publicizing the event through mainstream media channels, as well as throughout the school boards, there was still limited attendance.

→ NEXT STEPS

- Redesign the event to include showing as many videos as possible, as these draw the students and their families to attend.

Educational Resources

Using KIH's Queen's Education student volunteer to create "Direct This!" related educational resources is not a viable process, as there is no guarantee of their involvement.

→ NEXT STEPS

- KFACC should reach out to Queen's directly to establish a yearly relationship with a student to develop at least one teacher resource using one or more of the videos selected. This would go towards their academic credits.

Eligibility Boundaries

For the first year, only Grades 9 through 12 students at LDSB schools, and ALCDSB's two Kingston high schools were allowed to enter the "Direct This!" Video Contest. There is call, though to include all ALDSB schools. Involving younger students was another discussion during planning and implementation of the contest.

→ NEXT STEPS

- Conduct preliminary outreach to neighbouring DV3Cs to discuss the possibility of including all of the ALCDSB and perhaps other school boards in a broader area.
- Consider lowering the entry grade level for the contest.

Speaker Honourarium

For two years running KFACC has asked individuals with intimate knowledge of DV/SA to speak at the contest awards event. This year, as an afterthought, the speaker was offered an honourarium, which the Working Group felt should become a regular practice.

→ NEXT STEPS

- Build a \$200 speaker's honourarium into project planning for the "Direct This!" Video Contest.

2010 DTVC Finances

Item	Notes	Amount (+/-)
Expenditures		
Coordinator fees*	1 day per month Sep-May, @\$35/h	\$ 2,520.00
Printing fees	Posters, programs, certificates	\$ 513.07
Prizes	Based on \$250 1st prize, \$125 2nd and \$75 3rd	\$ 450.00
Venue/Equipment rental	Sound equipment	\$ 127.50
Administrative supplies/costs	Office supplies, mailings, etc.	\$ 69.64
Speaker honourarium	Z. Z.	\$ 200.00
Judges Lunch	Rivermill Rest.	\$ 150.00
	Total:	\$ 4,030.21

Appendices

- 2010 DTVC Project Coordinator hours breakdown
- EMC Kingston articles
- List of 2010 "Direct This!" winners

Timesheet Details by Project

Wooby Communications

From September 01, 2009 to June 01, 2010

	Team	Task	Notes	Hours	Billed
DTVC Coordinator					
09/09/09	Wooby, Francis	Project Managment	*report	0.51	
09/12/09	Wooby, Francis	Project Management	*report development	0.80	
09/13/09	Wooby, Francis	Administration	*projected budget * scheduling next meeting	1.16	
09/15/09	Wooby, Francis	Project Management	* E-mailing Sarah R. re: edu resources	0.27	
09/22/09	Wooby, Francis	Administration	*scheduling next meeting	0.43	
09/22/09	Wooby, Francis	Administration	*mtg. arrangment *Dave Axford's presentation	0.63	
09/22/09	Wooby, Francis	Administration	*task-sorting * PC wishlist *MCOC meeting arrangement	0.38	
09/22/09	Wooby, Francis	Administration		0.05	
09/22/09	Wooby, Francis	Project Management	* task-sorting *scheduling next meeting	0.49	
09/22/09	Wooby, Francis	Project Management		0.03	
10/01/09	Wooby, Francis	Administration		0.25	
10/02/09	Wooby, Francis	Administration		0.04	
10/05/09	Wooby, Francis	Administration	* meeting coordination	0.50	
10/06/09	Wooby, Francis	Administration		0.25	
10/06/09	Wooby, Francis	Meetings		2.00	
10/08/09	Wooby, Francis	Administration	* WG post mtg. admin	2.23	
10/17/09	Wooby, Francis	Administration		0.74	
10/21/09	Wooby, Francis	Administration		0.31	
10/22/09	Wooby, Francis	Administration		0.34	
10/26/09	Wooby, Francis	Project Management	*task-sorting *drafting copyright info resource *distributing oct. 6 meeting notes	1.95	
10/27/09	Wooby, Francis	Project Management	*burning discs for wg members	0.18	
10/27/09	Wooby, Francis	Project Management	*sending Michelle/Kim copyright resource	0.08	
10/27/09	Wooby, Francis	Project Management		0.68	
10/27/09	Wooby, Francis	Website work		0.87	
10/27/09	Wooby, Francis	Writing	*drafting copyright info sheet	1.22	
10/29/09	Wooby, Francis	Administration	*burning & sending DVDs for group	0.11	
10/29/09	Wooby, Francis	Administration		0.14	

	Team	Task	Notes	Hours	Billed
10/29/09	Wooby, Francis	DTP/Formatting	*revising poster	1.81	
10/30/09	Wooby, Francis	Administration	*developing project plan	1.83	
11/03/09	Wooby, Francis	Administration		0.23	
11/03/09	Wooby, Francis	Administration		0.06	
11/06/09	Wooby, Francis	Project Management		2.59	
11/09/09	Wooby, Francis	DTP/Formatting	*poster	1.94	
11/09/09	Wooby, Francis	Project Management	*task-sorting	0.31	
11/09/09	Wooby, Francis	Project Management	*task-sorting *sending poster/instructions	0.31	
11/16/09	Wooby, Francis	Project Management	*task-sorting *prepping for meeting	0.21	
11/17/09	Wooby, Francis	Project Management	*meeting notes/prep	0.66	
11/24/09	Wooby, Francis	Meetings	*passing chats with Kim and Michelle	0.50	
11/24/09	Wooby, Francis	Project Management	*meeting notes	0.77	
11/25/09	Wooby, Francis	DTP/Formatting	poster	0.98	
11/25/09	Wooby, Francis	Project Management	*task-sorting *awards date problem	0.31	
11/25/09	Wooby, Francis	Project Management	*nov. 17 meeting notes *	0.36	
11/26/09	Wooby, Francis	DTP/Formatting		1.38	
11/26/09	Wooby, Francis	Editing	*2008-09 project review	0.41	
11/26/09	Wooby, Francis	Outreach	*reestablishing school contacts	0.48	
11/26/09	Wooby, Francis	Project Management	*task-sorting	0.12	
12/03/09	Wooby, Francis	Administration		0.62	
12/03/09	Wooby, Francis	Meetings	*meeting with Diana	1.50	
12/04/09	Wooby, Francis	Project Management	*task-sorting *contacting last years entrants *sending Diana materials	0.40	
12/07/09	Wooby, Francis	Outreach	*re-establishing school contacts	1.03	
12/08/09	Wooby, Francis	Project Management	*sending tranlation text to Michelle *meeting agenda	0.45	
12/08/09	Wooby, Francis	Project Management		0.03	
12/08/09	Wooby, Francis	Project Management		0.20	
12/09/09	Wooby, Francis	Meetings	*sending prep note	0.19	
12/11/09	Wooby, Francis	Outreach	*following up w/school contacts *following up w/Michelle re; mtg.	0.25	
12/11/09	Wooby, Francis	Project Management		0.48	
01/05/10	Wooby, Francis	DTP/Formatting	*poster	0.67	
01/05/10	Wooby, Francis	DTP/Formatting	poster	1.20	
01/05/10	Wooby, Francis	Project Management	*poster quote/timeline	0.25	
01/05/10	Wooby, Francis	Project Management		0.61	
01/06/10	Wooby, Francis	Project Management		0.17	
01/07/10	Wooby, Francis	Meetings	Working Group and DigiGraphics	1.25	

	Team	Task	Notes	Hours	Billed
01/08/10	Wooby, Francis	Meetings	*Dec and January meeting notes	1.00	
01/08/10	Wooby, Francis	Project Managment		0.38	
01/08/10	Wooby, Francis	Writing	* Sarah's thank you Letter	0.32	
01/11/10	Wooby, Francis	Project Managment		0.06	
01/11/10	Wooby, Francis	Project Managment		0.11	
01/11/10	Wooby, Francis	Project Managment		0.30	
01/12/10	Wooby, Francis	Project Managment		0.20	
01/12/10	Wooby, Francis	Project Managment	*outreach to Dawn Wallace	0.12	
01/13/10	Wooby, Francis	Meetings	*call w/Diana re: school contacts	0.46	
01/13/10	Wooby, Francis	Outreach	*emailing school contacts re: entry kits	0.70	
01/13/10	Wooby, Francis	Project Managment	*task-sorting *reviewing judging materials	0.23	
01/14/10	Wooby, Francis	Project Managment		0.44	
01/19/10	Wooby, Francis	DTP/Formatting	Website updating	1.46	
01/19/10	Wooby, Francis	Editing	*revising entry kits	0.86	
01/20/10	Wooby, Francis	Administration	*entry kit prep	0.72	
01/20/10	Wooby, Francis	Administration		0.73	
01/20/10	Wooby, Francis	Editing	*proofing entry kits	0.12	
01/20/10	Wooby, Francis	Project Managment		0.29	
01/20/10	Wooby, Francis	Project Managment	*May event date	0.10	
01/20/10	Wooby, Francis	Project Managment		0.03	
01/20/10	Wooby, Francis	Project Managment	* contacting Melanie and Anthony re: judging *judge sheets	0.81	
01/20/10	Wooby, Francis	Project Managment		0.23	
01/20/10	Wooby, Francis	Project Managment		0.20	
01/20/10	Wooby, Francis	Writing	*preparing entry kits *creating contact FAQ	1.11	
01/22/10	Wooby, Francis	Project Managment		0.24	
01/22/10	Wooby, Francis	Project Managment		0.06	
01/28/10	Wooby, Francis	Meetings	Event plannig with Annie	1.25	
01/28/10	Wooby, Francis	Project Managment		0.85	
01/29/10	Wooby, Francis	Administration	Dropping off posters	0.50	
02/01/10	Wooby, Francis	Project Managment		0.50	
02/03/10	Wooby, Francis	Meetings		1.00	
02/03/10	Wooby, Francis	Project Managment		1.28	
02/04/10	Wooby, Francis	Project Managment	*meeting follow-up *task-sorting	1.65	
02/04/10	Wooby, Francis	Project Managment		0.07	
02/05/10	Wooby, Francis	DTP/Formatting	* sending e-posters	0.16	
02/05/10	Wooby, Francis	Finances		0.04	

	Team	Task	Notes	Hours	Billed
02/05/10	Wooby, Francis	Finances		0.11	
02/05/10	Wooby, Francis	Project Managment	*task-sorting *revising and uploading entry kit	0.67	
02/05/10	Wooby, Francis	Project Managment	*banner printing costs *drafting weekly announcements	0.85	
02/05/10	Wooby, Francis	Project Managment	*banner pricing *eposter-creating/sending	0.27	
02/05/10	Wooby, Francis	Project Managment		0.12	
02/10/10	Wooby, Francis	Project Managment		0.14	
02/10/10	Wooby, Francis	Project Managment		1.09	
02/12/10	Wooby, Francis	Meetings	*site tour of Regi w/ Rob and Annie	1.00	
02/25/10	Wooby, Francis	Administration		1.19	
02/26/10	Wooby, Francis	Project Managment		1.76	
02/26/10	Wooby, Francis	Project Managment		0.51	
03/01/10	Wooby, Francis	Project Managment		0.99	
03/01/10	Wooby, Francis	Project Managment	*task sorting *event planning	0.33	
03/02/10	Wooby, Francis	Meetings		1.50	
03/02/10	Wooby, Francis	Project Managment	*meeting followup	1.29	
03/04/10	Wooby, Francis	Project Managment		0.13	
03/09/10	Wooby, Francis	Outreach	*sending weekly announcement	0.72	
03/11/10	Wooby, Francis	Project Managment	*task-sorting	0.33	
03/16/10	Wooby, Francis	Project Managment	*event planning w/Annie Chau	0.47	
03/16/10	Wooby, Francis	Project Managment		0.09	
03/16/10	Wooby, Francis	Project Managment		0.42	
03/23/10	Wooby, Francis	Project Managment	*judges meeting *poster *judging materials	2.26	
03/23/10	Wooby, Francis	Project Managment		0.10	
03/26/10	Wooby, Francis	Project Managment	*task sorting * judges *awards night poster printing	0.98	
03/26/10	Wooby, Francis	Project Managment		0.40	
03/26/10	Wooby, Francis	Project Managment	* Judges issue * banners * meeting with Annie	0.63	
03/30/10	Wooby, Francis	Project Managment		1.02	
03/31/10	Wooby, Francis	DTP/Formatting	*formatting french awards night poster	0.94	
03/31/10	Wooby, Francis	Project Managment		0.23	
04/01/10	Wooby, Francis	Project Managment		0.50	
04/06/10	Wooby, Francis	Project Managment	Collecting entries	3.00	
04/06/10	Wooby, Francis	Project Managment	Awards Night Planning	0.28	
04/07/10	Wooby, Francis	Project Managment	*task sorting *processing entries/advising judges/working group	0.33	

	Team	Task	Notes	Hours	Billed
04/07/10	Wooby, Francis	Technical	Processing videos	0.12	
04/07/10	Wooby, Francis	Technical	Video processing	6.14	
04/08/10	Wooby, Francis	Meetings	*Dawn Wallace *Event planning with Annie *Regi pick-up	1.45	
04/09/10	Wooby, Francis	Project Managment	*Entry processing	1.55	
04/09/10	Wooby, Francis	Project Managment	*judge email *WG email	0.48	
04/09/10	Wooby, Francis	Project Managment		2.00	
04/09/10	Wooby, Francis	Technical		0.84	
04/12/10	Wooby, Francis	Project Managment	*Invitations	2.04	
04/12/10	Wooby, Francis	Project Managment		0.72	
04/12/10	Wooby, Francis	Project Managment		0.84	
04/12/10	Wooby, Francis	Project Managment		0.78	
04/12/10	Wooby, Francis	Project Managment		0.82	
04/12/10	Wooby, Francis	Project Managment		0.23	
04/13/10	Wooby, Francis	Administration		0.00	
04/13/10	Wooby, Francis	Administration		0.29	
04/13/10	Wooby, Francis	Meetings		2.00	
04/13/10	Wooby, Francis	Project Managment		0.18	
04/13/10	Wooby, Francis	Project Managment		0.29	
04/14/10	Wooby, Francis	Meetings		4.10	
04/14/10	Wooby, Francis	Project Managment		0.77	
04/16/10	Wooby, Francis	Project Managment	*reviewing programme	0.56	
04/19/10	Wooby, Francis	Project Managment	*weekly announcements *task sorting	0.94	
04/26/10	Wooby, Francis	Project Managment		0.13	
04/26/10	Wooby, Francis	Project Managment		0.11	
04/26/10	Wooby, Francis	Writing	*media release	1.40	
04/26/10	Wooby, Francis	Writing		0.98	
04/27/10	Wooby, Francis	Outreach	*media release	2.76	
04/28/10	Wooby, Francis	Project Managment	*contacting winners re finalists *admin *meeting prep/event planning	1.94	
04/29/10	Wooby, Francis	Event Planning	*mtg. w/Annie C. *banners pick-up	2.50	
04/30/10	Wooby, Francis	Project Managment	*sending Annie checklist of finalists and students *task sorting *Margot's talking points	2.09	
05/03/10	Wooby, Francis	Administration		0.07	
05/03/10	Wooby, Francis	Project Managment		0.04	
05/04/10	Wooby, Francis	Project Managment		0.28	
05/04/10	Wooby, Francis	Technical	*editing winners reel	0.01	
05/04/10	Wooby, Francis	Technical	*winners reel editing	0.05	

	Team	Task	Notes	Hours	Billed
05/04/10	Wooby, Francis	Technical	*winners reel editing	0.55	
05/04/10	Wooby, Francis	Technical	*editing finalists reel	1.45	
05/05/10	Wooby, Francis	Technical		2.74	
05/05/10	Wooby, Francis	Technical		2.29	
05/06/10	Wooby, Francis	Project Managment	*Awards Night planning	1.23	
05/06/10	Wooby, Francis	Technical	*editing and burning finalist DVD	1.00	
05/06/10	Wooby, Francis	Technical		0.16	
05/06/10	Wooby, Francis	Writing	*script	2.57	
05/06/10	Wooby, Francis	Writing	*Awards night script	1.17	
05/07/10	Wooby, Francis	Project Managment		0.42	
05/08/10	Wooby, Francis	Technical	*Banners	1.00	
05/08/10	Wooby, Francis	Writing	*Margot's speaking notes	1.00	
05/09/10	Wooby, Francis	DTP/Formatting	*certificates	0.61	
05/09/10	Wooby, Francis	Project Managment	*video reproduction *script revision *media kit assembly *banner kits	0.93	
05/09/10	Wooby, Francis	Project Managment		0.52	
05/09/10	Wooby, Francis	Writing	*revising Margot's speaking notes	1.00	
05/10/10	Wooby, Francis	Project Managment		2.09	
05/10/10	Wooby, Francis	Project Managment		1.86	
05/10/10	Wooby, Francis	Project Managment		1.52	
05/10/10	Wooby, Francis	Project Managment		1.64	
05/10/10	Wooby, Francis	Project Managment	*Awards Night event	6.00	
05/11/10	Wooby, Francis	Media Monitoring/Relations	*circulating EMC contact among winners/teachers	0.74	
05/12/10	Wooby, Francis	Project Managment	*updating website	1.47	
05/12/10	Wooby, Francis	Project Managment	*Updating website	3.99	
05/13/10	Wooby, Francis	Administration	*certificates	2.21	
05/13/10	Wooby, Francis	Technical	*returning sound equipment	0.23	
05/14/10	Wooby, Francis	Administration	*delivering certificates	1.50	
05/17/10	Wooby, Francis	Project Managment	*DTVC Disc *follow-up work	0.87	
05/17/10	Wooby, Francis	Technical	DVD burning	0.41	
06/01/10	Wooby, Francis	Writing	*report	2.30	
Total				169.40	
ALL TOTAL				169.40	



Students tackle tough subject through film

Posted May 20, 2010

BY KRISTEN COUGHLAR

EMC Entertainment - Young filmmakers from Kingston, Frontenac, Lennox and Addington were recognized for their cinematic creativity in talking about the issue of violence against women during the second annual Direct This! Video Contest Awards Night May 10 at Regiopolis-Notre Dame Catholic Secondary School.

The contest, organized by the Kingston Frontenac Anti-violence Coordinating Committee, challenged students in Grades 9 through 12 from the Limestone District and Algonquin and Lakeshore District Catholic School Boards to produce short videos about putting an end to violence against women. The project is designed to promote the issue of violence against women and get youth thinking and talking about the issue.

The contest finalists' videos were screened during the May 10 awards ceremony during which the top three videos were announced.

Taking home top honours in the contest was the Loyalist Collegiate and Vocational Institute team of Kari Lynch, Kat Rush and Sierra Chaykowski for their dramatic film *Jane vs. Jane*.

"It's exciting to be recognized for this art form that we really enjoy," said Chaykowski.

The trio's three minute and 20 second film was about a girl suffering from emotional abuse who is having a conversation with her mirror image about her unhealthy relationship with her boyfriend.

The group said the film focuses on the victim and doesn't picture or even name Jane's abusive boyfriend.

Lynch, who plays Jane, said the film depicts how the abuse of her boyfriend has resulted in her abusing herself. Lynch said it was easier to play Jane's reflection, who expresses anger at her situation, rather than Jane herself, who is getting ready for a date with her boyfriend.

"It was really hard to be defensive (of him)," she said.

In addition to shying away from showing Jane's abuser, the film also does not contain any catch phrases.

"They aren't effective anymore because they're used so often that people become blind to the message," Chaykowski said.

All three of the girls were pleased with the final product they presented to the KFACC.

"Our lighting and cinematography were really good," Rush said.

Lynch agreed with her fellow filmmaker.

"The only thing that could have possibly made it better was more time, better technology and costumes."

Unfortunately due to technical difficulties, *Jane vs. Jane* wasn't able to be screened for audience members on the night of the awards ceremony, so the trio is hoping people will check out the film on the KFACC website.

"That made us so sad because our movie was so much different than everybody else's and we wanted everyone to see it," Lynch said.

Jane vs. Jane as well as the contest's other entries can be viewed at kfacc.org.

[Click to Enlarge](#)



Kristen Coughlar, Kingston EMC

The trio of Kat Rush, Sierra Chaykowski and Kari Lynch of Loyalist Collegiate and Vocational Institute took first place in the second annual Direct This! Video Contest put on by the Kingston Frontenac Anti-violence Coordinating Committee with their film *Jane vs. Jane*. The contest challenged students in Grades 9 through 12 from the Limestone District and Algonquin and Lakeshore District Catholic School Boards to produce short videos about putting an end to violence against women.



Third place finish for Marie-Rivier students

Posted May 20, 2010

BY EMC NEWS

EMC Entertainment - A group of students at École secondaire catholique Marie-Rivier were also recognized as having one of the top submissions in the Kingston Frontenac Anti-Violence Coordinating Committee's second annual Direct This! Video Contest.

Joseph Akl, Zachary Ouellette, Arianne Laframboise, Stephanie Drouin, Kelly Bolton and John Liboiron were awarded third place for their video *Brizes le cycle*.

The film focused on some of the more subtle signs of abuse, how to recognize them and where people can get help.

"We wanted to show that there are solutions, there are people that are there to help you," Akl said, noting that the video referenced the services of Kingston Interval House as well as the support crisis line Femaide for French speaking-women who are victims or survivors of violence.

The team said it was nice to be involved with a contest with a bilingual focus.

"It was fun that we could show our video to a French audience so more people could be reached," Akl said.

The group said it was nice to be recognized by the KFACC not only for their cinematic creativity but their presentation of the subject matter.

Ouellette said the team had concerns about keeping the subject matter realistic and serious in nature and staying away from anything that could be construed as cheesy.

"It shows that we did hit that mark," he said.

Brizes le cycle can be viewed online at www.kfacc.org.

[Click to Enlarge](#)



Kristen Coughlar, Kingston EMC
École secondaire catholique Marie-Rivier students Joseph Akl, Zachary Ouellette, Arianne Laframboise and Stephanie Drouin (pictured) as well as Kelly Bolton and John Liboiron took third place in the KFACC's Direct This! Video Contest for their film *Brizes le cycle*.

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2010 Direct This Winners

The Kingston Frontenac Anti-Violence Coordinating Committee (KFACC) congratulates all entrants in the 2010 "Direct This!" Video Contest, and proudly presents this year's winning videos.

Honourable Mention

Is This Love?

Victoria McAllister

Samantha Lague

Ian Marshall

Holy Cross Catholic Secondary School (Instructor John Esford)

3rd Place

Brizes le cycle

Stephanie Drouin

Kelly Bolton

Zachary Ouellette

John Liboiron

Arianne Laframboise

Joseph Akl

École secondaire catholique Marie-Rivier

2nd Place

Sexting

Kyle Kenney

Mareike Loening

Olivia Mahoney

Devan Bruce

Regiopolis-Notre Dame Catholic High School (Instructor Rob McDonald)

1st Place

Jane vs. Jane

Kari Lynch

Kat Rush

Sierra Chaykowski

Loyalist Collegiate and Vocational Institute (Instructor Dave Axford)